



**FOR IMMEDIATE RELEASE**

*For More Information & Contacts Call:*  
*Swan Lake Visitors Center/Swan Lake-Iris Gardens*  
*(800) 688-4748 or (803) 436-2640*  
*Email: [tourism@sumter-sc.com](mailto:tourism@sumter-sc.com)*  
*Web Address: <http://www.sumtersc.gov/aquatics-center.aspx>*

**Team WLSL™ Set to Break New World Record on June 18, 2013**

SUMTER – On Tuesday, June 18, 2013, tens of thousands of kids and adults at aquatic facilities around the world will unite for the fourth year in a row to set a new Guinness World Record. The global record attempt for The World's Largest Swimming Lesson will take place at 11 a.m. ET.

Team WLSL holds the current Guinness World Record for the largest simultaneous swimming lesson, which stands at 24,873 participants representing 15 different countries across five continents! The 2012 WLSL event generated more than 29 million media impressions, spreading the event's important message to hundreds of thousands of families.

Tragically, drowning remains the leading cause of unintended, injury related death for children ages 1-5, and the second leading cause of accidental death for children under 14. Research shows participation in formal swimming lessons can reduce the risk of drowning by 88% among children aged 1 to 4, yet many kids do not receive formal swimming or water safety training.

The City of Sumter Aquatics Center will be serving as an official host location facility for the WLSL 2013 event. Parents are invited to learn more about this phenomenal event by visiting [WLSL.org](http://WLSL.org).

*The Aquatics Center, located at 1115 S. Lafayette Drive, is open Tuesday-Friday from noon to 5 p.m., from 11 a.m. to 5 p.m. on Saturdays and from 2-6 p.m. on Sundays. Family night is held Sundays and Thursdays from 6:15-8 p.m.*

*Ages 13-years-old and up must have a picture I.D. or be accompanied by an adult, while children younger than 13 must be accompanied by an adult at all times.*